



HERE'S HOW THE

Big Game Board

WORKS!

- Share the contest with your customers.
- Every time a customer purchases \$10, put their name in a square.
- Once all squares are filled, randomly select numbers between 0 and 9 for each row and column.
- At the end of each quarter, check the scores!
- The winner is determined by looking at the last number in each team's score.
- Match those numbers on the grid for each team and see which square intersects those two numbers.
- The intersecting number wins!

TEAM A									
8	1	6	0	4	9	7	2	5	3
7									
1				★					
5									
3									
4									
9									
6									
0									
2									
8									

Example:

The score at the end of the 2nd quarter is 24 Team A, 21 Team B. Find "4" on the Team A row and "1" on the Team B column. The person in square 4/1 wins!